



## **Greenvity Communications and Brain & Iris Technologies announce joint development of IoT products**

Companies to collaborate on smart meters, lighting nodes, and wireless and powerline communications modules

MILPITAS, Calif. – June 9, 2014 – Greenvity Communications and [Brain & Iris Technologies](#) (BITPL) of Pune, India, today announced that they have entered into a Memorandum of Understanding for joint development of Internet of Things (IoT) products, consisting of smart meters, lighting nodes, and wireless and powerline communications (PLC) modules.

Through this joint development, [Greenvity](#) and BITPL expect to generate synergy through aggregating their respective strengths that will allow them to capture a significant share of the global market for smart meters and communication modules.

Greenvity's innovative and patented hybrid communication technology integrates standards-based PLC and wireless technologies for robustness and extended range, enabling faster time-to-market and flexibility for OEMs and ODMs to customize and scale up or down the modules and the baseline software to fit specific applications. Their total turnkey IoT solutions include SoCs, modules, software, and mobile apps that enable any home device or IoT device to be smart and controllable for energy-saving and home and building automation purposes.

BITPL has developed various IoT applications in energy management, metering, and powerline communication-based remote management of nodes.

First prototypes of smart lighting nodes are expected to be ready by Q3 2014, followed by field trials. Integration of Greenvity's technologies with the smart meters already developed by BITPL will make this product a formidable force in the emerging global smart meter market.

In their joint statement, Mr. Deepak Chandran, Group CEO, Brain & Iris group, and Mr. Hung Nguyen, CEO, Greenvity Communications, stated that the future belongs to IoT technologies and products that will ensure energy efficiency and remote control, and both Greenvity and BITPL see a great potential for joint development of various IoT products.

**About Greenvity Communications**

Greenvity Communications is a solution provider for the Internet-of-Things (IoT) focused on smart LED lighting, home and building automation, IoT sensors, smart meters and automotive. Greenvity is transforming the IoT market with its innovative and patented hybrid communication technology that integrates standard-based powerline communication (PLC) and wireless for robustness and extended range. Greenvity's mission is to provide customers turnkey solutions from system-on-chips, modules, systems and software to significantly reduce customers' time-to-market and cost of development. With full operations beginning in 2011, Greenvity is a privately held company based in Silicon Valley. [www.greenvity.com](http://www.greenvity.com)

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